

Rep Order# 6815348 Ver# 2 Status Returned

Traffic Order# 101888

Printed: 05/21/2012 12:42 PM
Last Received: 05/16/2012 11:29 AM
Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () OCEGUERA FOR CONGRE
Product OCEGUERA 4 CONGRESS
Estimate# 1186
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
1010 WISCONSIN AVE,
SU.800, WASHINGTON, DC 20007
Agency C/P1/P2/E 104/111/1186
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC-*

--- REMARKS ---

PLEASE SEE BELOW. THANKS!

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F,M	5A-6A	WAKE UP WITH THE WAGNERS	:30	\$135.00	10/09-10/15	4	1	4	\$540.00	
	2	TU-F,M	6A-7A	WAKE UP WITH THE WAGNERS	:30	\$275.00	10/09-10/15	5	1	5	\$1,375.00	
	3	TU-F,M	7A-9A	TODAY SHOW	:30	\$300.00	10/09-10/15	5	1	5	\$1,500.00	
	4	SU	6A-7A	NEWS 3 AT SUNRISE	:30	\$150.00	10/14-10/14	1	1	1	\$150.00	
	5	SU	8A-9A	MEET THE PRESS	:30	\$340.00	10/14-10/14	1	1	1	\$340.00	
	6	TU-F,M	9A-10A	TODAY SHOW II	:30	\$150.00	10/09-10/15	3	1	3	\$450.00	
	7	TU-F,M	10A-11A	TODAY SHOW III	:30	\$100.00	10/09-10/15	3	1	3	\$300.00	
	8	TU-F,M	11A-12P	RACHEL RAY	:30	\$100.00	10/09-10/15	2	1	2	\$200.00	
	9	TU-F,M	12P-1230P	NEWS 3 AT NOON	:30	\$150.00	10/09-10/15	2	1	2	\$300.00	
	10	TU-F,M	2P-3P	THE DOCTORS	:30	\$100.00	10/09-10/15	3	1	3	\$300.00	
	11	SU	9A-930A	NEWS 3 TODAY/WKEND	:30	\$175.00	10/14-10/14	1	1	1	\$175.00	
	12	TU-F,M	3P-4P	DR. PHIL	:30	\$175.00	10/09-10/15	3	1	3	\$525.00	

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	TU-F,M	4P-430P	FIRST NEWS 3 AT FOUR	:30	\$250.00	10/09-10/15	3	1	3	\$750.00	
	14	TU-F,M	430P-5P	NEWS 4 AT 430P	:30	\$250.00	10/09-10/15	3	1	3	\$750.00	
	15	TU-F,M	5P-630P	EARLY NEWS	:30	\$375.00	10/09-10/15	5	1	5	\$1,875.00	
	*16	TU-F,M	7P-730P	JEOPARDY	:30	\$350.00	10/09-10/15	4	1	4	\$1,400.00	
	Station Remark: V2 NOT NA - JEOPARDY 630-7P											
	*17	TU-F,M	730P-8P	WHEEL OF FORTUNE	:30	\$225.00	10/09-10/15	4	1	4	\$900.00	
	Station Remark: V2 NOT NA - WHEEL 7-730P											
	*18	SA	730P-8P	WHEEL OF FORTUNE	:30	\$135.00	10/13-10/13	1	1	1	\$135.00	
	Station Remark: V2 NOT NA - 730-8P TO THE POINT											
	19	TU	10P-11P	PARENTHOOD	:30	\$900.00	10/09-10/09	1	1	1	\$900.00	
	20	W	9P-10P	ROCK CENTER	:30	\$850.00	10/10-10/10	1	1	1	\$850.00	
	21	F	10P-11P	DATELINE NBC	:30	\$750.00	10/12-10/12	1	1	1	\$750.00	
	22	SA	10P-11P	IAM & ORDER: SVU	:30	\$350.00	10/13-10/13	1	1	1	\$350.00	
	23	TU-F,M	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$375.00	10/09-10/15	4	1	4	\$1,500.00	
	24	SA	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$350.00	10/13-10/13	1	1	1	\$350.00	
	25	SU	11P-1135P	NEWS 3 NIGHTSIDE	:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
	26	TU-F,M	1135P-1235A	TONIGHT SHOW W/ JAY LENO	:30	\$185.00	10/09-10/15	3	1	3	\$555.00	
	27	SA	1130P-1A	SATURDAY NIGHT LIVE	:30	\$450.00	10/13-10/13	1	1	1	\$450.00	

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	28	SU	530P-830P	SUN NT FB: GB @ HOUSTON	:30	\$4,000.00	10/14-10/14	1	1	1	\$4,000.00	

---REPORT TOTALS---

Report Totals: 68 / \$22,020.00

---SALES MONTHLY TOTALS---

Oct 12: 68 / \$22,020.00
Sales Totals: 68 / \$22,020.00
Station Totals: 68 / \$22,020.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$110,100	CATV 0%	KBLR 0%	KINC 0%	KLAS 26%	KSNV 20%
		KTNV 21%	KTUD 1%	KVCW 4%	KVMY 6%	KVVU 22%
		XXXX 0%				

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE